GARY BART

TECHNOLOGY EXECUTIVE | ENTREPRENEUR | INVENTOR & ADVISOR

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EXECUTIVE PROFILE

Technology executive, serial entrepreneur, inventor and business advisor with more than 40 years of experience founding, developing, operating and advising businesses. Expertise spans consumer electronics, smart home and security technology, computer hardware, data storage, product design and engineering, manufacturing and retail distribution.

Served in executive leadership at Alarm.com from June 2013 through October 2026, including Vice President of Design Studio. Founded and scaled XtremeMac to approximately $40 million in annual revenue with distribution in more than 70 countries, then sold the company to Imation in June 2008. Led businesses through startup formation, growth, commercialization, acquisition and integration into publicly traded companies.

CORE EXPERTISE

Smart home & security technology • Consumer electronics • Apple hardware & accessory ecosystems • Product design & commercialization • Manufacturing, sourcing & supply chain • Retail distribution • Corporate strategy & competitive analysis • Finance, accounting & governance • Intellectual property & licensing

PROFESSIONAL EXPERIENCE

Alarm.com Incorporated

Vice President - Design Studio

March 2016 - October 2026 | Fort Lauderdale, Florida, United States

Led product design and development initiatives across connected devices, security technology, hardware innovation, industrial design, user experience and product commercialization.

Zendo | Internal Alarm.com venture

Founder / Venture Leader

June 2013 - March 2016 | Fort Lauderdale, Florida, United States

Led Zendo as an internal startup within Alarm.com following a funding agreement arising from Five Connected. Developed connected-home products and technologies, including solutions for Apple's HomeKit ecosystem.

Five Connected, LLC

Founder and CEO

December 2012 - June 2013

Founded a startup focused on wireless devices for connected homes and offices. The venture led to the Alarm.com funding agreement and establishment of Zendo as an internal venture.

PROFESSIONAL EXPERIENCE | CONTINUED

Stem Innovation, LLC
Founder and CEO
October 2009 - October 2012

Founded a consumer technology company focused on connected devices and accessories for Apple's iOS ecosystem. Developed IZON, an early app-enabled Wi-Fi video camera for smartphone-based remote video monitoring, along with other Apple ecosystem products.

Volution Consulting, Inc.
President & Chief Executive Officer
October 2008 - June 2010

Imation
Executive Director
July 2008 - November 2008 | Florida, United States

Following Imation's acquisition of XtremeMac, supported consumer electronics expansion, integration of the acquired business, product development and manufacturing initiatives.

XtremeMac
President and Chief Executive Officer
December 2001 - June 2008

Founded the company and grew it to approximately $40 million in annual revenue, with distribution in more than 70 countries through retailers including Apple Retail, Best Buy, Walmart, Target and RadioShack. Built a portfolio of proprietary and licensed accessories for Apple's iPod and subsequent mobile devices. Sold the company to Imation Corporation in June 2008.

Arco Data Storage Technology
Vice President of Sales and Marketing
June 2000 - December 2001

Digital Consulting Inc. (DCI)
President & CEO
March 1990 - June 2001

Founded and led a technology consulting and systems integration business serving commercial customers.

MicroNet Technology, Inc.
Director of Sales
January 1999 - February 2000

Precision Imaging
Founder / CEO
January 1990 - January 1998 | North Miami Beach, Florida, United States

Founded and led an early digital imaging and graphics services company.

ADDITIONAL LEADERSHIP & INNOVATION

Hands-on experience across product engineering, financial management, business development, national sales, marketing and technology partnerships. Worked extensively with Asian manufacturing partners, major technology companies, national retailers and emerging businesses. Product development experience includes numerous patented innovations involving consumer electronics, connected devices, camera systems, docking technologies and wireless monitoring.

Advises investors, corporate leaders and entrepreneurs on technology markets, competitive dynamics, product economics, business models and emerging opportunities, informed by direct operating experience across startups, established businesses and publicly traded companies.